IN THE CLAIMS:

Applicants respectfully request that the claims of the above-identified application
be further amended so as to read as follows:

1. (Cancelled, without prejudice)

2. (Cancelled, without prejudice)

3. (Cancelled, without prejudice)

4. (Cancelled, without prejudice)

5. (Cancelled, without prejudice)

6. (Cancelled, without prejudice)

7. (Cancelled, without prejudice)

8. (Cancelled, without prejudice)

9. (Cancelled, without prejudice)

10. (Cancelled, without prejudice)

11. (Cancelled, without prejudice)

12. (Cancelled, without prejudice)

13. (Cancelled, without prejudice)

14. (Cancelled, without prejudice)

15. (Cancelled, without prejudice)

16. (Cancelled, without prejudice)

17. (Cancelled, without prejudice)

18. (Cancelled, without prejudice)

19. (Cancelled, without prejudice)

20. (Cancelled, without prejudice)

21. (Cancelled, without prejudice)

22. (Cancelled, without prejudice)

23. (Cancelled, without prejudice)

24. (Cancelled, without prejudice)

25. (Cancelled, without prejudice)

26. (Cancelled, without prejudice)

27. (Cancelled, without prejudice)

28. (Cancelled, without prejudice)

29. (Cancelled, without prejudice)

30. (Cancelled, without prejudice)

31. (Cancelled, without prejudice)

32. (Cancelled, without prejudice)

33. (Cancelled, without prejudice)

34. (Cancelled, without prejudice)

35. (Cancelled, without prejudice)

36. (Cancelled, without prejudice)

37. (Cancelled, without prejudice)

38. (Cancelled, without prejudice)

39. (Cancelled, without prejudice)

40. (Cancelled, without prejudice)

41. (Cancelled, without prejudice)

42. (Cancelled, without prejudice)

43. (Cancelled, without prejudice)

44. (Cancelled, without prejudice)

45. (Cancelled, without prejudice)

46. (Cancelled, without prejudice)

47. (Cancelled, without prejudice)

48. (Cancelled, without prejudice)

49. (Cancelled, without prejudice)

50. (Cancelled, without prejudice)

51. (Cancelled, without prejudice)

52. (Cancelled, without prejudice)

53. (Cancelled, without prejudice)

54. (Cancelled, without prejudice)

55. (Cancelled, without prejudice)

56. (Cancelled, without prejudice)

57. (Cancelled, without prejudice)

58. (Previously Presented) A content reproducing apparatus, comprising:

a data acquiring section for acquiring (i) content data, (ii) a program, and (iii) synchronization timing information for reproducing the content data, the synchronization timing information including (a) a time point in a time period during which reproduction of the content is carried out, and (b) an ID being associated with the time point and being a target with which a process is associated by use of the program, wherein the data acquiring section acquires the synchronization timing information and the program as separate files by accessing a non-transitory recording medium in which the synchronization timing information and the program are managed as the separate files;

a program executing section for executing the program; and

a synchronization control section for transmitting, referring to the synchronization timing information, the ID being associated with the time point when the reproduction reaches the time point, the synchronization control section transmitting the ID to the program executing section,

the program, which is executed by the program executing section, being for registering a process in association with the ID so that the process will be invoked when the program executing section receives the ID from the synchronization control section, and

the program executing section invoking and executing the process being associated with the ID, when the program executing section receives the ID from the synchronization control section.

59. (Previously Presented) The content reproducing apparatus as set forth in claim 58, wherein:

the program executing section starts reproducing the content data, after the ID is associated with the process and the ID and the process thus associated with each other are registered.

60. (Previously Presented) A non-transitory computer-readable recording medium on which a control program for causing a computer to function as a content reproducing apparatus is stored,

the control program causing the computer to execute the following steps:

a data acquiring step for acquiring (i) content data, (ii) a program and (iii) synchronization timing information for reproducing the content data, the synchronization timing information including (a) a time point in a time period during which reproduction of the content data is carried out and (b) an ID being associated with the time point and being a target with which a process is associated by use of the program, wherein the data acquiring step acquires the synchronization timing information and the program as separate files by accessing the non-transitory recording medium in which the synchronization timing information and the program are managed as separate files;

a synchronization controlling step for transmitting, referring to the synchronization timing information, the ID being associated with the time point when the reproduction reaches the time point;

a program executing step for executing the program, which is acquired in the data acquiring step and registers a process in association with the ID so that the process will be invoked when the ID is received in the synchronization controlling step; and

an executing step for invoking and executing the process being associated with the ID, when the ID is received in the synchronization controlling step.

61. (Currently Amended) A non-transitory ~~content~~ recording medium storing content data,

a program, and synchronization timing information such that the content data, the program

and the synchronization timing information, which synchronization timing information is

managed as a file separate from the program , are supplied to a content reproducing apparatus as

set forth in claim 58 as needed during the operation thereof , wherein:

the program , which is executed by the program executing section, being for registering

registers a process in association with the ID so that the process will be invoked

when the program executing section receives the ID from the synchronization

control section,

the synchronization timing information is used by the synchronization control section in

the course of the transmission of being for transmitting, referring to the

synchronization timing information, the ID being associated with the time point

when the reproduction reaches the time point , such that the synchronization

control section transmitting transmits the ID to the program executing section,

and

the program executing section invoking and executing invokes and executes the process

being associated with the ID, when the program executing section receives the ID

from the synchronization control section.

62. (Previously Presented) A method for controlling a content reproducing apparatus, the

method comprising:

a data acquiring step for acquiring (i) content data, (ii) a program, and (iii)

synchronization timing information for reproducing the content data, the

synchronization timing information including (a) a time point in a time period

during which reproduction of the content data is carried out, and (b) an ID being

associated with the time point and being a target with which a process is

associated by use of the program, wherein the data acquiring

step acquires the synchronization timing information and the program as

separate files by accessing a non-transitory recording medium in which the

synchronization timing information and the program are managed as the separate

files;

a synchronization controlling step for transmitting, referring to the

synchronization timing information, the ID being associated with the

time point when the reproduction reaches the time point;

a program executing step for executing the program, which is acquired

in the data acquiring step and registers a process in association

with the ID so that the process will be invoked when the ID is received in the

synchronization controlling step; and

an executing step for invoking and executing the process being associated with the

ID, when the ID is received in the synchronization controlling step.